

# ERICKSON PARTNERS

Juliet Erickson, based in San Francisco, CA, USA.

I am a communication specialist with over 20 years of executive coaching and business experience. In '89 I was a founding Partner of Rogen International, one of the world's most successful communication consultancies. By 2000, with offices around the world, the company was generating over \$25 million dollars a year.

My whole career has been devoted to the art-craft-magic-science of face-to-face communication. My particular zone of genius is high-stakes presenting, negotiating, and pitching. One of my career highlights was working with the 2012 London Olympic Big team.

Along the way, I have published two books – The Art of Persuasion (Hodder Mobius, 2004) and Nine Ways to Walk Around A Boulder (Kyle Cathie, 2008). And there is a third book on its way.

Today, I divide my time between my private coaching practice, my Fortune 100 consulting clients, working with TED speakers, and my signature course at Stanford University. I am also passionate about several philanthropic causes including The Friendship Club, a non-profit organization that empowers at-risk girls, of which I am the President of the Board.

When I'm not working, I am pulling weeds on our organic farm (or eating its produce) and walking the dogs. Or letting them in and out and in and out.

A blue square containing the letters 'E' and 'P' stacked vertically in white.

415.578.0683

[julietrickson.com](http://julietrickson.com)

*Executive Coaching and Consulting in High Stakes Communication*